



FOR IMMEDIATE RELEASE
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**Metropolitan Planning Organization
to conduct transit impact study for the Red Line**
41,000 homes and businesses to receive surveys

In an ongoing effort to engage stakeholders, the Indianapolis Metropolitan Planning Organization (MPO) will conduct a transit impact study for the Red Line bus rapid transit corridor. Phase one has begun and involves mailed and door-to-door surveying of residents, business owners, and employees along the 13.1-mile Red Line corridor. Data collected during phase one will update baseline conditions of the Red Line corridor and be utilized to determine the effects of the Red Line corridor once fully implemented.

Surveys have been sent via U.S. mail to approximately 37,000 houses and apartments and to 4,000 businesses located within a half mile of the Red Line corridor. Businesses are asked to share the survey with their employees, and anyone receiving the paper survey can take the surveys online at <http://ow.ly/aMTe30h9N1R>.

To execute the surveys and conduct the baseline analysis, the MPO has contracted with The McCormick Group.

“Gathering the baseline data is critical and will help us evaluate the overall impact an expanded transit system has for residents, businesses and commuters,” said MPO Executive Director Anna Gremling.

“With services planned to begin in 2019, we need to understand what modes of transportation corridor stakeholders use now in order to determine the expanded system’s effectiveness,” Gremling added. “This survey is only for residents, businesses, and employees along the Red Line corridor. They should receive paper surveys before December 14, and we encourage them to return the surveys by December 22.”

The surveys will be repeated at least one year after the Red Line is operational to assess the effects of transit along the corridor. “This research project will help the entire region continue to plan and develop a transportation system that most benefits the community in the future,” said Gremling.

The Red Line – the first all-electric bus rapid transit service in the U.S. – will run between Broad Ripple and the University of Indianapolis, connecting Midtown, the North Meridian Corridor, downtown Indianapolis, Fountain Square, and several other neighborhoods along the way. More than 50,000 current Indianapolis residents and approximately 150,000 jobs – 1 of every 5 jobs in Central Indiana – are within a quarter-mile walk of one of the 28 stations on the Red Line. With buses scheduled every 10 minutes, the Red Line is scheduled to operate 20 hours each day, seven days a week. The Red Line is designed to improve the public’s access to jobs, neighborhoods and cultural institutions along its route. For information on the Red Line, visit www.IndyGoRed.com.

About the MPO

The Indianapolis Metropolitan Planning Organization (MPO) is responsible for planning and programming federal transportation funds in Central Indiana. Federal law requires MPOs to complete a stringent planning process in order to apply for and receive federal funds for transit, active transportation, and roadway improvements. The Indianapolis MPO encompasses 1,520 square miles and includes eight counties and 31 cities and towns. For more information on the Indianapolis MPO, visit www.IndyMPO.org.

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